

St. Louis Church

Inviting the Flock Home

Who Should We Evangelize?

Each person is different. Thus, while the gospel message remains the same, different methods of evangelization can be more fruitful with different people. Let us consider what the different types of people are that we are to share the faith with.

Target audiences for Evangelization based on faith:

1. Those who regularly and actively practice our Catholic faith
2. Those who regularly come to Mass but are not visibly involved outside Mass in our Catholic faith
3. Those who regularly come to Mass, are participating in ministries, faith formation or other parish activities, but do not have a personal relationship with Jesus.
 - a. Example - Sherry A. Weddell provides an example of a “woman who was president of the local Catholic’s women’s group,” who, when asked about her personal relation with the Lord, “responded briskly, “I don’t have a personal relationship with God” (*Forming Intentional Disciples*. Huntington,IN: Our Sunday Visitor Publishing Division. 2012. 10).
4. Lapsed Catholics
 - a. Catechized (have been taught the basics of our faith)
 - b. Poorly/uncatechized
 - c. Families with children/youth in faith formation/sacramental preparation who seldom come to Mass.
 - d. Those who call looking for a letter of good standing to be a godparent or sponsor.
5. Those who have never been to church
6. Those from other Christian denominations or religions
7. The disenfranchised
 - a. Because of different moral beliefs
 - b. Scandal and/or distrust in institutions.

People in need of evangelization always come from different demographic groups such as:

1. Youth after Confirmation
2. Departing for/in college
3. School families and Faith Formation, both those who attend Mass regularly and those who do not
4. Young adults (single or married without children)
5. Those new to our parish